



2026 Vehicle Sponsorship Programme

Driving Community Impact Across Waikato & Rotorua



Your Sponsorship in Action

During 2025 the Kids in Need van travelled nearly 20,000 kilometres across the Waikato and Rotorua - delivering 2,115 care packs to children and caregivers in need. The ute enabled our Founder, Linda Roil, to attend 41 speaking engagements, raising awareness about our kaupapa and the impact community support has on the families we walk alongside.

Additionally, the vehicles help us reach cities and towns across the region to host caregiver coffee groups - creating much-needed social support and connection for those looking after tamariki in care. In 2025, we ran 38 coffee groups in Tokoroa, Waihi, Te Awamutu, Putāruru and Te Kuiti. This year we are adding a monthly Hamilton coffee group - our largest support area, with 177 caregivers collectively raising 454 children.

Your sponsorship fuels this vital mahi for an entire year.

Sponsorship Options:

Silver Sponsor	\$1,000/year	Sponsorship of 1 vehicle
Gold Sponsor	\$2,000/year	Sponsorship of 2 vehicles

Sponsor Benefits

- ✓ Logo displayed on our sponsored vehicle(s)
- ✓ Sponsor listing on our website with logo and link
- ✓ Acknowledgement in our Annual Report
- ✓ Social media shoutouts (43K+ Facebook followers)
- ✓ VIP invitations to Kids in Need Waikato events
- ✓ Private Christmas wrapping party for your team at our HQ

Please note: If you're a new sponsor, we kindly ask for a high-resolution logo (PNG, PDF or EPS). Logo placement will be confirmed once received.

Duration & Documentation

- Sponsorship runs for **12 months** from confirmation date
- We will provide an **invoice and/or receipt** as required
- Sponsors will receive a **year-end impact summary** with kilometres travelled, care packs delivered, and photos of your branded vehicle in action

Make a Difference

By becoming or renewing as a sponsor, you're not just funding fuel and maintenance - you're empowering us to reach more families, build community connections, and raise awareness for tamariki in care.

Let's drive impact together in 2026.

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